

» Top Online (national)

Formats | Prices | Technical details

As of 01/2020 | Advertising prices net plus VAT | Valid from 01.01.2020

Advertising opportunities

Our Top online portal www.top-magazin.de has high-quality and extensive regional and national content. In this setting you can additionally present your advertising banners / PR reports / event information. Online placements are possible not only in combination with print bookings but also separately.

Data requirements

Banner / PR article

High-resolution print PDF (including copy and images), at least 300 dpi

Sponsored article / editorial article	Price
PR reports for 1 month	€ 390,-
PR package (5 different contributions) for 1 month	€ 1 560,-
Placements in other sections for 1 month	€ 195,-
Once-only renewal	€ 240,-
(from the 2nd month for 12 months)	

Sponsored articles (PR) are published in the desired sections, thus making them easier to find.

Banner	Price
Billboard banner for 1 month	€ 990,-
Renewal per month / subject to availability	€ 445,-
Top partner banner for 1 month	€ 290,-
Placement in other section	€ 145,-
Renewal per month / subject to availability	€ 145,-

Different-sized banners can be booked. A billboard banner is conspicuously displayed on the national start page, below the slider. The Top partner banner is located on the start page as well as on each section page.

Interstitials	Price
Interstitial for one month	€ 190,-
Renewal per month / subject to availability	€ 95,-

Interstitials are possible on the start page and all section pages (2x between the article teasers).

Event calendar	Price
Event entry for 1 month	€ 90,-
Renewal per month	€ 45,-

An event entry consists of a photograph with source, brief details of the event, when, where and Google Maps. It can be found on the start page.

